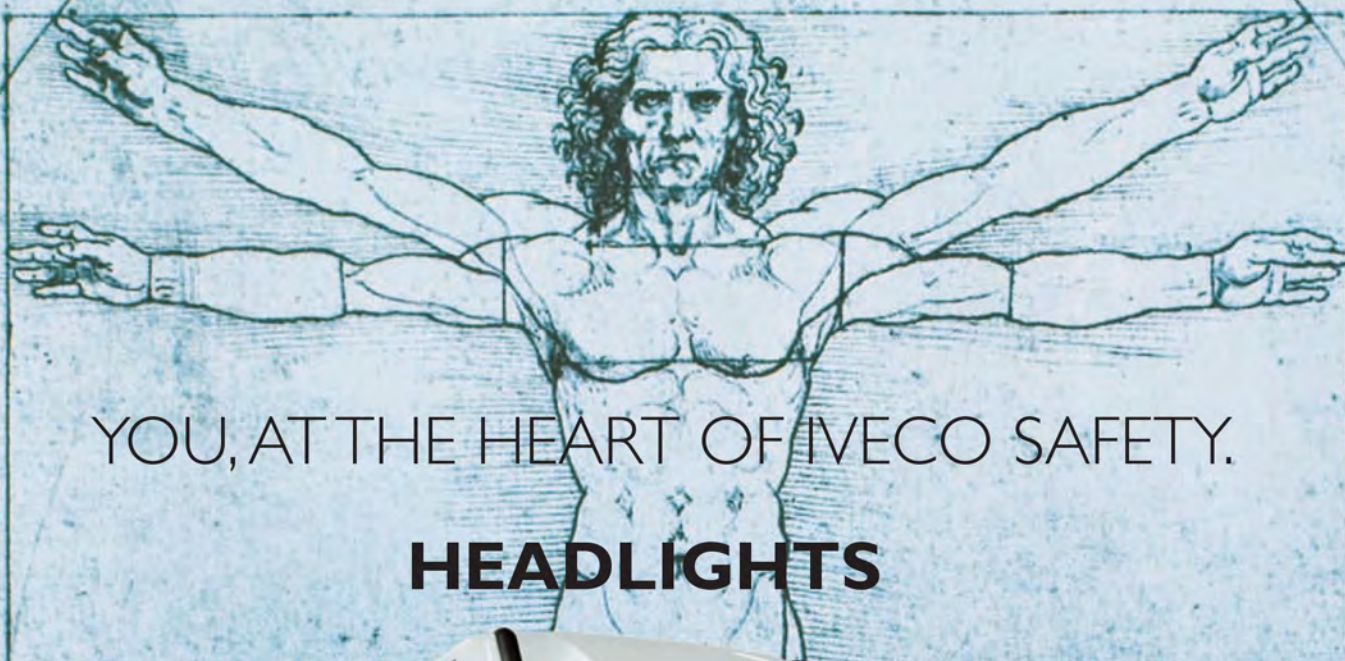


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CLOSE-UP ON IVECO QUALITY
N° 4



YOU, AT THE HEART OF IVECO SAFETY.

HEADLIGHTS



ORIGIN
100% IVECO

IVECO ORIGINAL REPLACEMENT PARTS. BORN PERFECT.



You. At the heart of the Iveco world.

The whole Iveco world is made to measure for you. Day after day, Iveco develops and introduces effective solutions to improve the quality of your working and personal life, and also to achieve perfect performance for your vehicle. Meeting your needs lies behind the development of every product and service bearing the Iveco name.

Original safety.

Iveco Original Replacement Parts are designed to maintain performance levels and ensure that your vehicle retains its value over time. They also play a crucial role in enhancing the safety of the driver and pedestrians. The parts are tested and certified during every stage of the production process to ensure they deliver the same performance characteristics as the original components. The guaranteed excellence of the entire range of Iveco products and services is certified by the 'Origin 100% Iveco' trade mark.

Iveco headlights



An enlightened choice.

Iveco original headlights guarantee lasting performance over time as they are produced by the same manufacturers that designed them. They are produced on high-tech production lines using leading-edge instruments and machinery. **All the materials used have been tested and qualified with durability tests, in compliance with Iveco quality reference standards.** Every production stage, from the lens modelling to the metallic composition of the reflector, is based on criteria that ensure functional and design quality of the final product.

Every headlight undergoes the following quality and safety checks:

- water tightness using a pressurised air system
- photometric test using an electrical vision system for positioning and adjusting the light beam.

ORIGIN
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IVECO HEADLIGHTS

BENEFITS



ORIGIN
100% IVECO

Efficiency and safety come first.

- bear a mark of origin, certifying their origin and production process
- produced by the same companies that designed them, on high-tech production lines
- comply with statutory photometric performance standards and the requirements of the insurance crash test, which measures the ease and extent of vehicle damage in low-speed accidents
- use reliable, long-lasting light sources
- each single headlight has passed water tightness and light beam control/adjustment conformity tests

COUNTERFEIT HEADLIGHTS

RISKS



Poor efficiency, poor safety.

- no mark of origin
- not produced by the same company that designed them, therefore with a greater risk of production faults, and can be difficult to fit
- do not comply with statutory photometric performance and low-speed accident requirements
- do not use reliable, long-lasting light sources
- not subject to water tightness conformity tests



Your vehicle in good hands.

Iveco quality control checks: The proof of excellence.

All Iveco Original Replacement Parts have to pass stringent quality control tests at each step of the production process. Iveco uses these tests as a tool to verify the excellence of its products. This is why the brand parameters are often stricter than those of the applicable standards.

ORIGIN
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